

Writing Rubric



Trait	Writing Content
<i>Ideas and Development</i>	Clear message, intriguing details, relevant details to support the main idea
<i>Organization</i>	Beginning catches the reader, logically organized, appropriate transitions, closing ties ideas together
<i>Voice</i>	Appropriate use of tone for the purpose, reflects the writer's style , writing style keeps the readers' attention
<i>Word Choice</i>	Interesting, specific , vivid words or phrases, appropriate words to convey meaning, vocabulary suits the topic and audience
<i>Sentence Fluency</i>	Sentences flow together well, begin in different ways, vary in length and type
<i>Presentation</i>	Appropriate form, neatly presented, visually appealing
<i>Conventions</i>	Correct grammar, punctuation, conventional spelling, and sentence structure

